

nClouds | AWS Case Studies

The Bernard Group Accelerates Innovation

nClouds Streamlines Cloud
Operations, Fuels Growth on AWS

Benefits Summary



Headcount
Optimization



More Savings on
Cloud Operations



Improved Staff
Retention

Industry

Merchandising

Location

Minnesota, UA

Featured Services

Cloud Architect Manager (CAM)



The Bernard Group

EXPERIENCE RETAIL DIFFERENTLY

About The Bernard Group

The Bernard Group is a visual merchandising company that works with retail giants like Adidas, Patagonia, and Sephora. Over the last 20 years, The Bernard Group has proven its ability to consistently execute on complex ideas at the very highest levels, from design all the way to manufacturing.



Executive Summary

The Bernard Group, a visual merchandising leader for retail giants like Adidas and Sephora, sought to fuel ambitious growth without sacrificing innovation. Its existing cloud operations were straining resources. Partnering with nClouds, The Bernard Group streamlined its AWS infrastructure, freeing its engineering team to focus on core business objectives.

CHALLENGE

Fueling growth with external cloud operations support

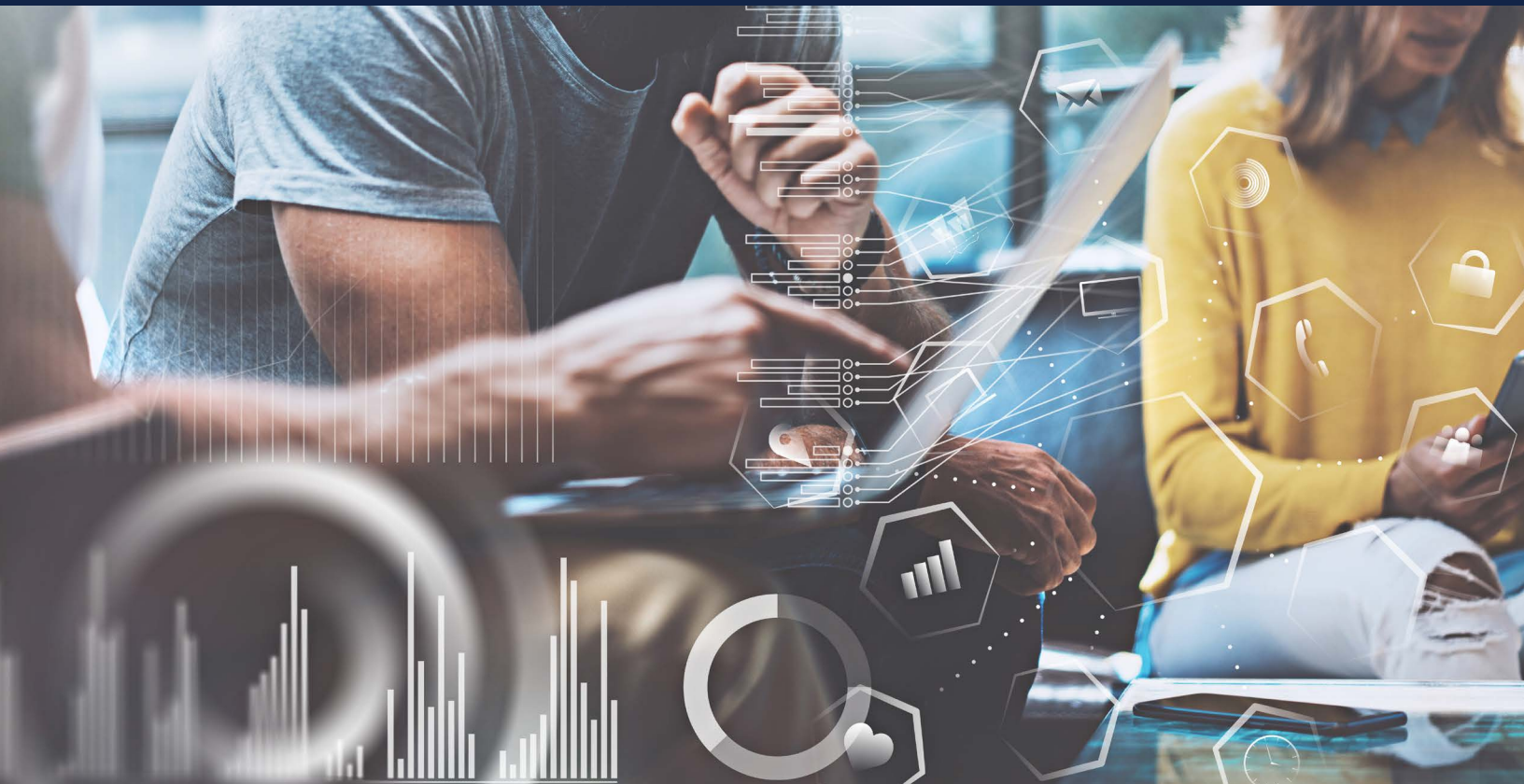
The Bernard Group's small engineering team already wore multiple hats, making dedicated cloud management impossible. Ambitious growth plans demanded a scalable, secure, and cost-effective cloud solution without diverting valuable engineering resources. It needed a solution that wouldn't hinder its core development work.



“We need to have **secure and robust operations** to run the business. But we needed to free our developers up from those responsibilities, so they could **focus their time on software engineering development** instead of cloud operations.”

— Paul Vigliaturo —

VP of Technology Enablement, The Bernard Group





Why AWS and nClouds

AWS (Amazon Web Services) and nClouds were the natural choice for The Bernard Group's needs. AWS offers a vast array of cloud architecture solutions, and nClouds' expertise in AWS solutions provided The Bernard Group with tailored, secure, and cost-effective answers to its specific business and technical challenges.

nClouds' track record of success in AWS implementations and commitment to crafting customized solutions ensured that The Bernard Group received a comprehensive and trusted partnership. nClouds offered an end-to-end service, handling everything from design and implementation to ongoing management and support. This allowed The Bernard Group to focus on its core business while nClouds managed the intricacies of its AWS infrastructure.

AWS's seamless integration between its services ensured that all components of The Bernard Group's infrastructure worked together smoothly, streamlining development and deployment processes.

Strategy and Solution

When originally considering AWS partners, The Bernard Group was impressed by how responsive and invested nClouds' leadership team was from the start. The team offered solutions and made concrete suggestions about implementations The Bernard Group had been considering even before signing a contract.

With an ongoing retainer, the nClouds team's extensive expertise provided tailored solutions and a deep understanding of The Bernard Group's unique needs. Leveraging nClouds' expertise in AWS and its 24/7 support, the Cloud Architect Manager (CAM) services delivered comprehensive management of The Bernard Group's AWS environment.

The solution leveraged AWS's scalability and reliability to ensure a robust and secure foundation for The Bernard Group's operations.

This proactive approach freed The Bernard Group to fully allocate its internal resources to product and feature development instead of spending time learning about AWS services and cloud structures.

"With enough time and effort, we could probably work through almost everything on our own eventually, but why would we want to do that?" says Paul Vigliaturo, VP of technology enablement. "With nClouds, we can accelerate DevOps significantly. We'd rather have our top engineers working on building new features instead of operations."

Results and Benefits

In the 15+ months they've worked together, The Bernard Group's trust in nClouds has increased steadily as it has seen what nClouds can do. Today, The Bernard Group is confident that the support it has received from nClouds' CAM services has made it easier for The Bernard Group to adapt and accelerate its adoption of AWS cloud services.



Headcount Optimization

The value of nClouds' support has only increased as time goes on. As The Bernard Group has steadily increased IT headcount, it has been able to rely on nClouds for ongoing support and focus its recruiting on different staffing needs that might otherwise have been neglected.



More Savings on Cloud Operations

The Bernard Group estimates that working with nClouds realized a minimum of a 50% reduction in cloud operational expenses compared to an in-house team, freeing up budget for strategic initiatives—and the 24/7 support and expertise nClouds offers compounds those savings.



Improved Staff Retention

Finally, by freeing engineers from operational tasks thanks to nClouds, employee satisfaction has increased, leading to a reduction in engineering staff turnover: Engineers can focus on core development—and the coding and programming work they love—without worrying about cloud operations or learning the ins and outs of AWS infrastructure.

The Bernard Group's success story highlights the value of strategic outsourcing for efficient cloud management. By leveraging nClouds' expertise and proactive support, they achieved significant cost savings, improved employee retention, and accelerated innovation, fueling their ambitious growth strategy. Contact nClouds to learn how we can help your organization achieve similar results.

ABOUT
nClouds

nClouds is a certified, award-winning provider of AWS and DevOps consulting and implementation services. We partner with our customers as extensions of their teams to build and manage modern infrastructure solutions that deliver innovation faster. We leap beyond the status quo.

